

A photograph of two chefs in a kitchen. The chef on the left is a Black man wearing a white chef's coat and a black toque, smiling as he works. The chef on the right is a white man with a beard, also in a white chef's coat and a dark apron, looking down at the counter. They are surrounded by various kitchen items like bowls, a bottle of oil, and a window in the background showing greenery.

# nextbite<sup>®</sup>

## **Become a Nextbite Fulfillment Partner.**

Learn how to multiply profits by partnering with the fastest-growing, delivery-only virtual restaurant brands nationwide.



Thanks for requesting this **Quickstart Guide!**

When done correctly, we know that online ordering can be **very profitable** for restaurants. At Nextbite, we've spent thousands of hours researching and testing better ways to maximize the profitability of delivery-only brands. And, together with our partner Ordermark, we've helped thousands of restaurant brands nationwide to profit from online ordering!

In this guide you'll:

- Learn if Nextbite makes sense for you
- Calculate your potential earnings!
- Discover how easy it is to start receiving more orders
- Get started: see how fast you can start growing profits

Here's my personal email address. Please use it.

I've spent my career in the restaurant and tech industries and I'm committed to helping you grow profits at your restaurant.

[geoff@nextbite.io](mailto:geoff@nextbite.io)

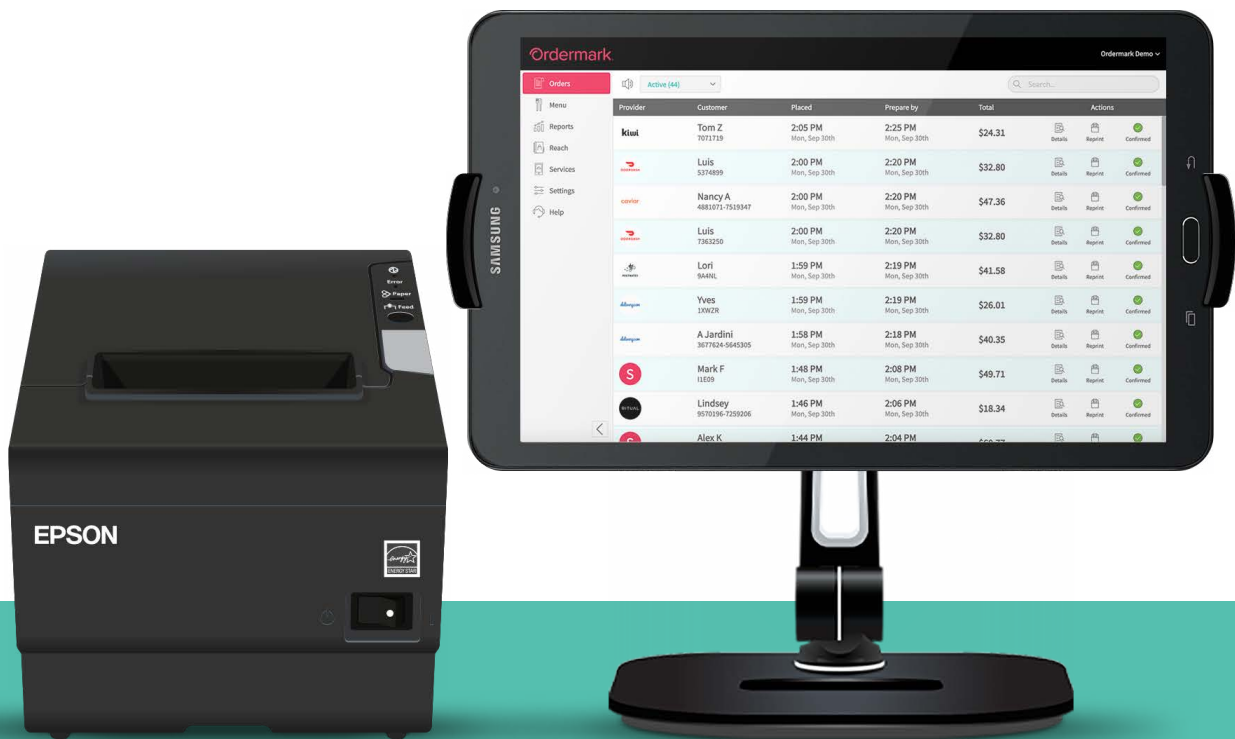
Sincerely,

A handwritten signature in blue ink that reads "Geoff Madding".

Chief Growth Officer

## How the Nextbite Fulfillment Program Works

Nextbite creates highly-profitable, on-trend, delivery-only brands based on data generated from hundreds of thousands of consumer transactions. Next, we work with qualifying restaurants nationwide who fulfill orders which are delivered via third-party delivery services including Doordash, Postmates, Uber Eats, Grubhub and many others. Through our partnership with Ordermark, all Nextbite Fulfillment Partners receive orders starting Day One through a free tablet and printer that simplifies and streamlines orders. In addition to technology and protected territories, Nextbite provides full training and handles all promotion.



# Why Should You Consider Becoming a Nextbite Fulfillment Partner?

Nextbite creates highly-profitable, delivery-only brands based on data generated from hundreds of thousands of consumer transactions. We're experts at combining this data with menu design, culinary expertise, and marketing to create highly successful virtual restaurant brands.

## Does your staff have downtime?

To decide whether it makes sense to become a Nextbite Fulfillment Partner, we need to know whether you have **excess capacity**. In other words, do you have downtime when your staff isn't as busy as you would like? Can they handle more orders?

---

If you have extra capacity, then read on...

## We use food and equipment you already have.

Nextbite's recipes are cravable and easy to execute with inventory and equipment found in most commercial kitchens. If you have a flattop and fryer, you are probably eligible to become a Nextbite Fulfillment Partner.

---

If you already have this equipment, then read on...

## Do you want to grow revenue?

Becoming a Nextbite Fulfillment Partner means more orders and revenue every day. Not all restaurant operators want to grow revenue. Many are happy with their current profits.

---

If you want to grow revenue, then read on...



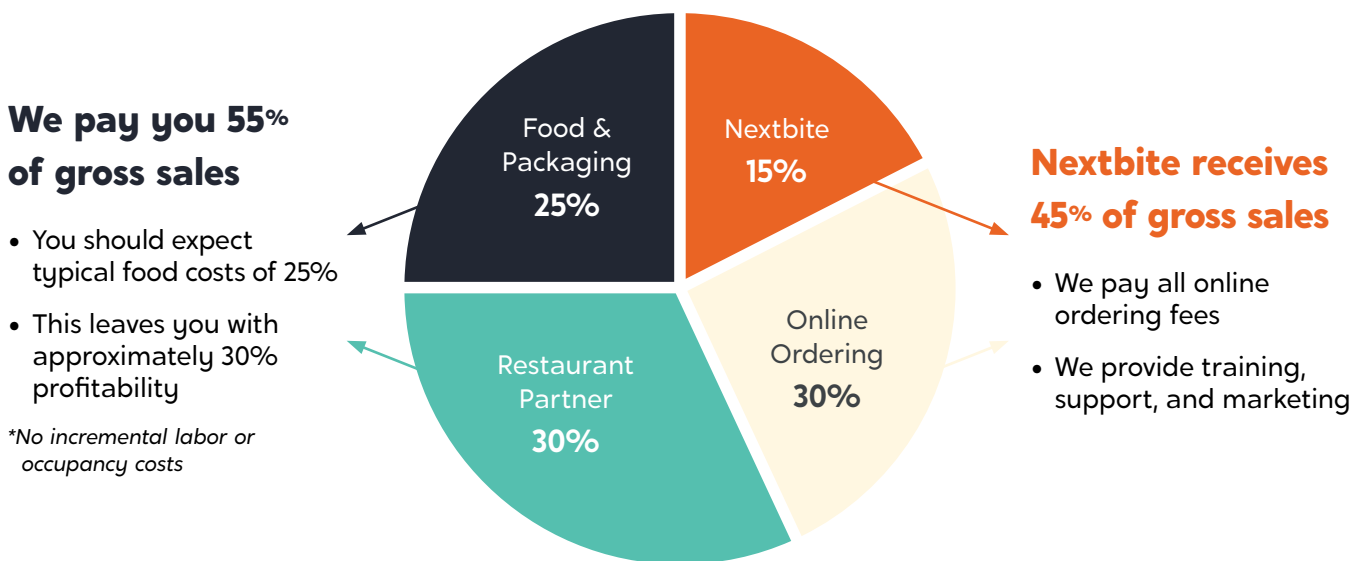
## How Much Can You Earn?

Many restaurant operators wrongly assume that online ordering is too expensive. They think that high fees for online ordering companies won't leave anything for profits. But that's because they aren't thinking about online ordering as *incremental revenue* — or **additional revenue from a new line of business**.

## Here's how it works:

You must already pay for rent, equipment and minimal staffing regardless, whether or not you become a Nextbite Fulfillment Partner; so we can subtract those expenses when we calculate the potential profitability of a new revenue stream. To determine the profitability of becoming a Nextbite Fulfillment Partner, the only costs we need to include are the additional costs of becoming a Fulfillment Partner — things like additional labor and food.

Let's figure out the potential profit of becoming a Nextbite Fulfillment Partner together using the example below.

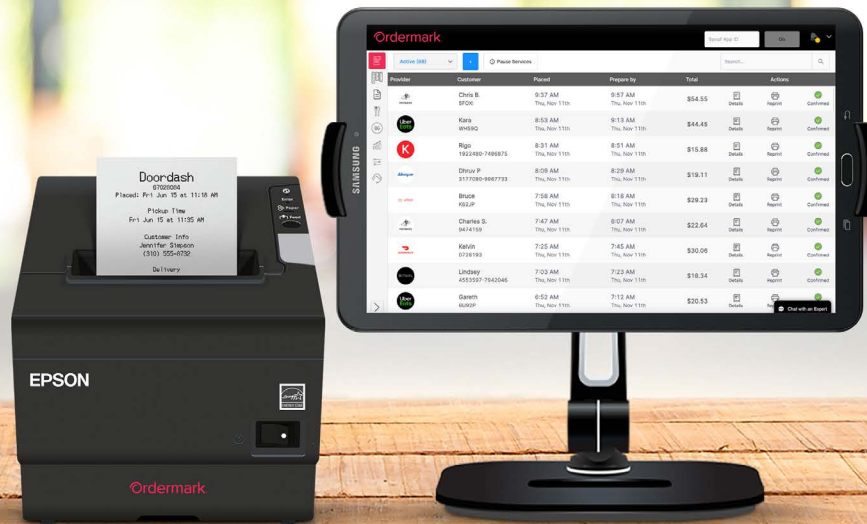


The amount of profits you earn will depend on how many Nextbite concepts you sign up for. Each concept will earn you, on average, between \$3,000 and \$10,000 dollars per month.

If **20-30% profitability** sounds reasonable, then read on...

# It's Easy To Start Getting More Orders!

When you become a Nextbite Fulfillment Partner, we ship you a free tablet and printer to start sending you orders right away.



## Zero up-front costs.

That's right. Zero. Unlike traditional franchise agreements, becoming a Nextbite Fulfillment Partner requires no heavy up-front fees, no long term commitment, and you can cancel at any time. Nextbite simply takes a small fee on all orders that you fulfill through the Nextbite system.

## We provide everything you need to be successful.

When you become a Nextbite Fulfillment Partner you join a nationwide network of other Fulfillment Partners that are not only working together, but also with Nextbite to build brand awareness and customer loyalty. That's the power of joining.

## Qualifying restaurants get:

- Exclusive territories
- Immediate orders from all the major ordering services including DoorDash, Uber Eats, Grubhub, Postmates, etc.
- Training
- Digital marketing to reach consumers nationwide
- Technology to streamline and simplify orders



# nextbite

## Ready to get started?

Nextbite is one of the fastest growing restaurant companies in history and if you act quickly you can still get in on the ground floor. But you must apply to become a Nextbite Fulfillment Partner.

We have limited availability in major cities and in order to qualify you must currently operate a commercial kitchen.

---

To apply, please contact our Director of Sales, Audrey Ross at [info@getnextbite.com](mailto:info@getnextbite.com).

## Nextbite Concepts



nextbite

1-833-NXT-BITE / [info@getnextbite.com](mailto:info@getnextbite.com) / [getnextbite.com](http://getnextbite.com)